

1. Tony Brunette - Journalists in several European countries have forced their employers to make them part-owners of the paper; some arrangements explicitly forbid the publisher to interfere in news judgments. Do you approve of this trend. Explain why or why not. Could it happen in the U.S. and Canada?
  
2. Nancy Delfre - Describe all the various "gatekeepers" involved in the preparation of a news story in both the print and broadcast media. In which medium are there more? Which seem to be-the most important gatekeepers? Are there any, such as tape editors at a radio station, which are very important yet frequently overlooked?
  
3. Ken Hagerman - Do you agree that reporters "learn by osmosis" what the publisher or owner wants, and then give it to him without being asked? Do you think it is possible reporters do this without knowing it? Also, is it possible for a newsman (reporter or editor) to do his job without being influenced by his own opinions? Is there anything he can do to minimize that influence? Should he try?

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4. Rose-Marie Kimakowich - Given that the publisher does own the newspaper, why shouldn't he be permitted complete freedom in running his operation and be free from criticism for it? (Legally, of course, he can act as he pleases with such exceptions as libel law.) Do you see some connection between criticism of heavy-handed newspaper publishers and criticism of corporate officials who fail to introduce pollution-control equipment to their operation?
  
5. Patty Dalla Vinconza - Why are such editors as Greeley and Medill applauded for the firm control they exercised over their newspapers, while such editors (in more recent times) as Walter Annenberg are ridiculed for the control they exert? Is this more a function of changing times and attitudes, or a different style of control exerted?
  
6. Don Humphries - In view of the great power of media owners over media content, do you think money should be the only qualification for ownership? Also, which seems most dangerous to you, business policy, personal policy, or political policy? Why? Which do you think is most prevalent? Why?

(Cont'd)

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<sup>7</sup>- Everyone - Many of the individuals in the Casebook selection were clearly very concerned about getting effective film footage\* Is this preoccupation justified? What might be the effect of leaving television news decisions in the hands of persons interested primarily in good pictures?

N.B. - Answers due by Friday, Sept. 19th/75 for  
Communications Theory class at 1 p.m.

\* 30 -

1. Tony B. - Mr. Forlino has testified before a grand jury as to what he knows about a Mafia-run gambling operation. As he is leaving the building in which he testified, a photographer from the local daily paper approaches him and attempts to take his picture, Mr. Forlino is reluctant to have his picture taken because he is afraid it will make him more easily identifiable to anyone who may wish to retaliate against him for his testimony. Should the photographer take the picture and the paper print it? How do you balance invasion of privacy with the public's right to know?
2. Nancy D. - What purpose do the newspaper, television, radio, advertising, and other media codes serve? Should violation of code provisions be punishable, and if so, how? If the men who ~~worked~~<sup>7</sup>orked in the media were licensed by the government or by an accrediting group, would the codes become stronger? Is this an important enough consideration to permit licensing of journalists?
3. Ken H. - It has been argued that the right to privacy is a legal doctrine, that the courts should protect the privacy of sources and the media should publish anything they are legally entitled to publish, regardless of privacy considerations. Do you agree with this position? Why or why not?
4. Rose-Marie K. - In what way is journalism a "profession" and in what ways does it fall short? Outline how journalism can improve its status in this regard? Or should it?
5. Patty D. - You are a minor stockholder in a local canning plant. You are assigned to cover the plant's contribution to water pollution. Is it ethical for you to sell your stock in the expectation that the publicity will lower its price?